HENRY REPEATING ARMS
107 W Coleman Street, Rice Lake, WI 54868

FOR IMMEDIATE RELEASE

Henry Repeating Arms and Field Ethos Unveil the SPD CRUSR Rifle

A Compact, Rugged, Ultralight, Suppressor-Ready Lever Action Optimized for Expeditionary Hunting

RICE LAKE, Wis., November 5, 2025 — Henry Repeating Arms today announced the release of the SPD CRUSR Rifle, a collaborative project between Henry's Special Products Division (SPD) and Field Ethos. The ultralight lever action is designed to shrug off the elements with a best-in-class feature set tailored to professional guides, backcountry outfitters, and hunters who push their expeditions deep into the world's most unforgiving places.

"The CRUSR Rifle was developed because we wanted the lowest maintenance, lightest, most compact lever gun ever made in .45-70 Gov't," said Jason Vincent, Founder and CEO of Field Ethos. "The cartridge will kill anything on earth, and the ammo is available globally. We wanted a rifle you'd never have to think about, and this is it."

Key features

- Match-grade 416R stainless steel barrel with tension-wrapped carbon fiber sleeves for substantial weight reduction and enhanced barrel cooling.
- Diamond-Like Carbon (DLC) coating on moving parts, like the hammer, trigger, bolt body, and side-loading gate, for superior wear and corrosion resistance.
- H-238 Midnight Blue Cerakote® finish across the sights, barrel, receiver, lever, outer mag tube, and thread protector for weather protection and a subdued field appearance.
- H-294 Midnight Bronze Cerakote® aluminum M-LOK® forearm and matching synthetic buttstock for modularity, weight reduction, and additional weatherproofing.
- Factory-installed Picatinny rail with integrated adjustable ghost ring rear sight and brass bead front sight
- Ghosted "FE" logo on the receiver to signify the Field Ethos collaboration.

Measuring 35.25" overall with a 16.5" carbine-length barrel, its compact form is ideal for long miles in tight timber, steep ascents, or space and weight-constrained bush flights. At just 6.7 lbs., it sheds unnecessary bulk without compromising strength through smart material choices, and the 5/8x24 threaded muzzle ensures seamless suppressor integration for recoil and sound signature reduction. It delivers more than enough stopping power for all seven continents with a 4+1 capacity of .45-70 Gov't and enough structural overhead to handle +P hunting cartridges. Unlike other Henry lever actions, the outer magazine tube is devoid of a cartridge cutout to maximize Cerakote coverage, keep out dirt and debris, and eliminate the shine of the brass inner magazine tube from showing externally.

"The Field Ethos team brought an undeniable energy to the product creation process, and the CRUSR Rifle is a direct result of that energy," said Anthony Imperato, Founder and CEO of Henry Repeating Arms**.** "With the Special Products Division, we set out to create truly specialized, out-of-the-box configurations for specific use cases, and this rifle achieves that mission by setting a new benchmark for modern expedition-grade lever guns."

The SPD CRUSR Rifle (model H010FE) is now shipping to Henry dealers nationwide. MSRP $2,499.

Each one is built in Rice Lake, Wisconsin, inspected and certified by a Henry SPD engineer, and backed by a Lifetime Warranty and 100% Satisfaction Guarantee. To learn more about the new SPD CRUSR Rifle, visit www.henryusa.com.

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ABOUT HENRY REPEATING ARMS

Henry Repeating Arms is one of the leading firearm manufacturers in the United States and a world leader in the lever-action category. The company's motto is "*Made in America, Or Not Made At All."* Every Henry firearm comes with a Lifetime Warranty and a 100% Satisfaction Guarantee backed by award-winning customer service. Henry Repeating Arms employs over 800 people and has 400,000 sq. ft. of manufacturing space in Rice Lake and Ladysmith, Wisconsin. The company is also known for its Guns for Great Causes charitable program, which focuses on assisting the families of sick children, children's hospitals, military veteran organizations, law enforcement, first responder groups, Second Amendment advocacy groups, and wildlife conservation organizations. The company is named in honor of Benjamin Tyler Henry, who invented and patented the Henry lever action rifle in 1860 – the first practical repeating rifle and America's unique contribution to the international stage of firearms design. Visit Henry Repeating Arms online at henryusa.com, on Facebook, X, LinkedIn, and Instagram.

ABOUT FIELD ETHOS

Field Ethos is a collective of unapologetic, old-school adventurers with global experience and campfire-tested grit. We live for the uncharted places, the hard miles, and the gear that survives them. From guns to boots, knives to backpacks, we test everything the only way that matters - by using it until it fails or earns a place in our kit. Through print, film, audio, and social media, we bring our audience into the adventure and celebrate a lifestyle built on authenticity, capability, and a refusal to conform. Learn more at FieldEthos.com.

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PHOTO CAPTION(S)

Henry-H010FE-SPD-CRUSR-Rifle.jpg:

Featuring a carbon fiber tension-wrapped stainless-steel barrel and the use of DLC and Cerakote® for weatherproofing, the SPD CRUSR Rifle is optimized for worldwide expeditionary hunting.